CONFIDENTIAL PRICE LIST MATTRESS PROTECTOR LINE

	CC	Product Code	DESCRIPTION	SIZE	Case Qty	MSRP
	P01.1	P01A111	TWIN STANDARD MATTRESS PROTECTOR	3/3	8.00	79.99
		P01A112	TWIN EXTRA LONG STANDARD MATTRESS PROTECTOR	3/3XL	8.00	89.99
		P01A113	FULL STANDARD MATTRESS PROTECTOR	4/6	8.00	89.99
		P01A114	FULL EXTRA LONG STANDARD MATTRESS PROTECTOR	4/6XL	4.00	99.99
		P01A115	QUEEN STANDARD MATTRESS PROTECTOR	5/0	12.00	99.99
		P01A116	KING STANDARD MATTRESS PROTECTOR	6/6	12.00	119.99
l		P01A117	CAL KING STANDARD MATTRESS PROTECTOR	72/84	4.00	129.99
l	P02.1	P02A111	TWIN PREMIUM TENCEL MATTRESS PROTECTOR	3/3	6.00	159.99
		P02A112	TWIN EXTRA LONG PREMIUM TENCEL MATTRESS PROTECTOR	3/3XL	6.00	179.99
		P02A113	FULL PREMIUM TENCEL MATTRESS PROTECTOR	4/6	6.00	179.99
		P02A114	FULL EXTRA LONG PREMIUM TENCEL MATTRESS PROTECTOR	4/6XL	4.00	199.99
		P02A115	QUEEN PREMIUM TENCEL MATTRESS PROTECTOR	5/0	6.00	199.99
		P02A116	KING PREMIUM TENCEL MATTRESS PROTECTOR	6/6	6.00	229.99
		P02A117	CAL KING PREMIUM TENCEL MATTRESS PROTECTOR	72/84	4.00	249.99
	P03.1	P03A111	TWIN ELITE GELTEMP MATTRESS PROTECTOR	3/3	6.00	239.99
		P03A112	TWIN EXTRA LONG ELITE GELTEMP MATTRESS PROTECTOR	3/3XL	6.00	259.99
		P03A113	FULL ELITE GELTEMP MATTRESS PROTECTOR	4/6	6.00	259.99
		P03A114	FULL EXTRA LONG ELITE GELTEMP MATTRESS PROTECTOR	4/6XL	4.00	279.99
		P03A115	QUEEN ELITE GELTEMP MATTRESS PROTECTOR	5/0	6.00	299.99
		P03A116	KING ELITE GELTEMP MATTRESS PROTECTOR	6/6	6.00	349.99
		P03A117	CAL KING ELITE GELTEMP MATTRESS PROTECTOR	72/84	4.00	369.99

LIMITED AVAILABILITY

FULL EXTRA LONG. SPLIT QUEEN. CAL KING. SPLIT CAL KING

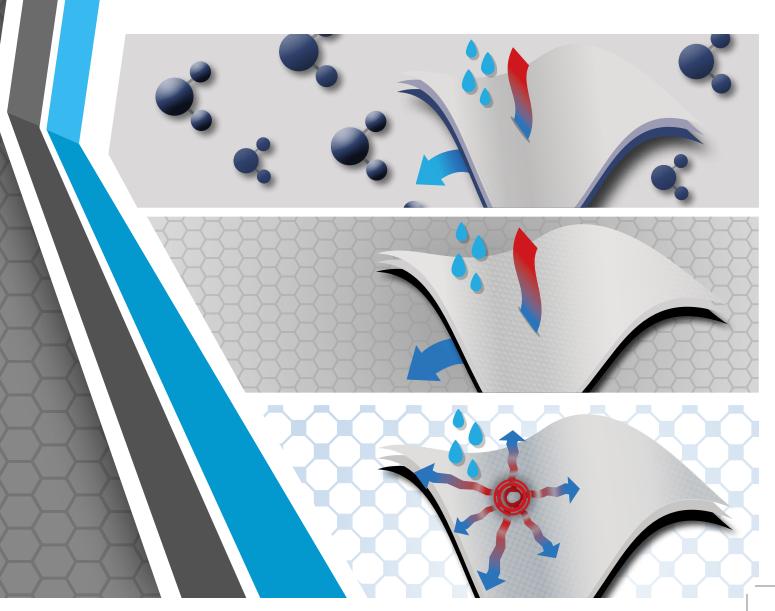
ALL PRICES ARE SUBJECT TO CHANGE INSURE THAT YOU USE THE MOST CURRENT PRICE LIST

ALL PRICES ARE NET WHEN DELIVERED WITH MATTRESS ORDERS ON OUR DELIVERY TRUCK
DROP SHIPMENT EREIGHT IS THE LESSES OF ACTUAL EREIGHT COST OR 12% OF INVOICE

INDICATE ON YOUR ORDER IF IT IS TO SHIP VIA DROP SHIPMENT



HIGH PERFORMANCE PROTECTORS



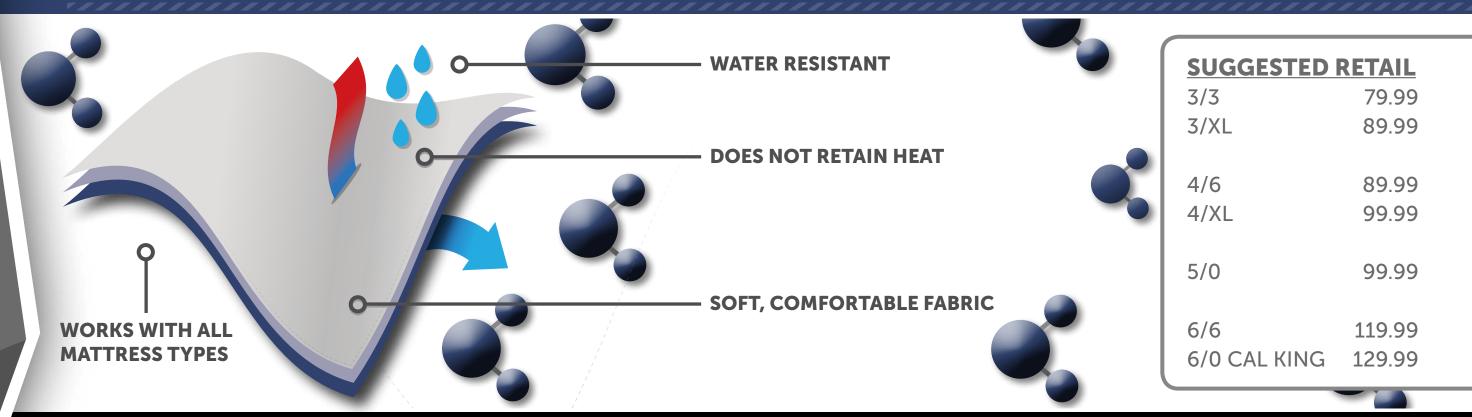
10 YEAR •WARRANTY• For Mattress & Protector*

sleeppesigns

designs for the sleep of your life established 1931

Mattress Protector

STANDARD



DESIGNED WITH YOU IN MIND!

MACHINE **SNUG FIT FLUID** STAIN Resistant* Washable* Up to **20**" Resistant*

REDUCES YOUR EXPOSURE TO DUST MITES AND OTHER ALLERGENS

Our "Standard" Mattress Protector features a woven fabric cover with a TPU backing up to 33% thicker than leading competitors. It features a breathable backing designed to resist moisture, release heat, and not change the feel of the mattress.

To ensure the protector will stay in place during use, Sleep Designs opted to use a heavier multi-stretch border and 50% thicker elastic banding around the bottom of the skirt to hold it firmly in place — even on an adjustable base.

OUR "STANDARD" MATTRESS PROTECTOR FEATURES:

- Smooth Fabric Top- Does not hold moisture or heat next to the body.
- Heavy Duty Breathable Backing is water resistant, protecting against stains.
- Soft Multi-Stretch Border is a multi-stretch material that stays snug on the mattress.
- Thick Elastic around the entire bottom of the protector keeps it in place - even on adjustable bases.

10 YEAR •WARRANTY• For Mattress & Protector*

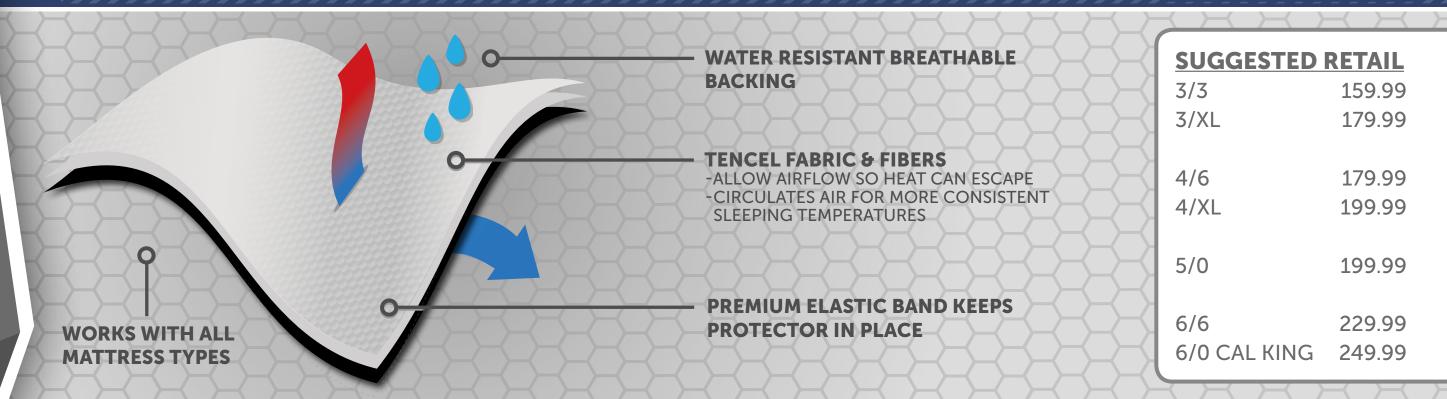
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Premium Mattress Protector

HIGH PERFORMANCE MATTRESS PROTECTOR WITH TENCEL





DESIGNED WITH YOU IN MIND!

HIGH PERFORMANCE FEATURES

TENCEL

SNUG FIT Up to 20"

FLUID Resistant*

MACHINE STAIN Washable* Resistant*

MOISTURE WICKING

BREATHABLE & FIBERS

REDUCES YOUR EXPOSURE TO DUST MITES AND OTHER ALLERGENS

Our Premium Mattress Protector features Tencel High Performance Fabric. Softer, more breathable and with better moisture management than cotton, Tencel enhances the feel of today's premium mattresses.

Tencel protectors wick moisture away while promoting air circulation. This promotes cooler and dryer sleep. Most consumers are familiar with high performance fabrics used in athletic apparel and will recognize the value in adding a protector that enhances or compliments the features and benefits of their new sleep system.

Heavy elastic skirting holds the protector in place in conjunction with heavy-duty elastic banding designed to hold the protector on even with an adjustable base.

OUR PREMIUM TENCEL MATTRESS PROTECTOR FEATURES:

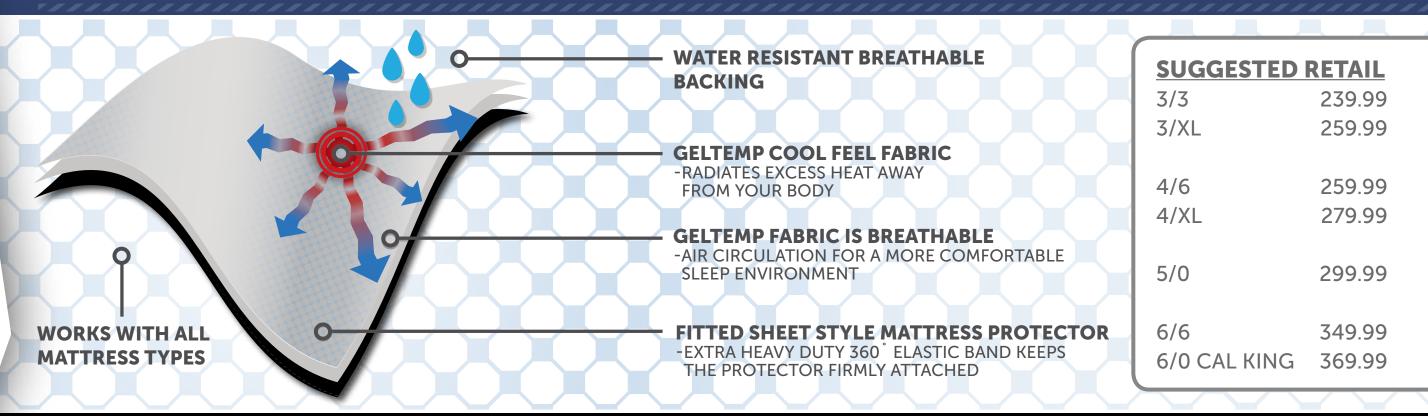
- Soft Thick Tencel Cover. Designed to promote a cooler, dryer sleep
- Tencel Fabric wicks moisture away, having a cooling affect. The Tencel Fabric is thick enough to allow airflow.
- Heavy Duty Breathable Backing is water resistant, protecting against stains.
- Soft Multi-Stretch Border is a multi-stretch material that stays snug on the mattress.
- Heavy Duty Elastic Band around the entire bottom of the protector keeps it in place -even on adjustable bases.

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established 1931

Elite Mattress Protector

OUR HIGHEST PERFORMANCE MATTRESS PROTECTOR WITH GEL TEMP FABRIC



DESIGNED WITH **YOU** IN MIND!

HIGH PERFORMANCE FEATURES

MOISTURE

COMFORT

SNUG FIT Up to 20"

FLUID Resistant* STAIN
Resistant* Washable*

GELTEMP COOL FEEL FABRICS

REDUCES YOUR EXPOSURE TO DUST MITES AND OTHER ALLERGENS

Sleep Designs "ELITE" Mattress Protector is made with our new GELTEMP fabric. GelTemp Fibers right at the surface of the protector are designed to displace excess heat and radiate it away. A mid fiber layer is designed to promote air circulation and moisture wicking.

With our heaviest skirting and thickest elastic banding, the Elite protector will stay in place — even a mattress that is folded nearly in half.

This premium mattress protector is designed for customers who are looking to enhance their mattress with a "cool to the touch" initial feel that can help them fall asleep faster, and maintain a more consistent sleep temperature.

OUR "ELITE" GEL TEMP MATTRESS PROTECTOR FEATURES:

- Cool GelTemp Fabric Blend- Our GelTemp Fabric is designed to acclimate to ambient temperature rapidly.
- GelTemp fabric uses high-tech materials that radiate excess heat away from the body.
- In Cooler weather, and when covered with blankets and comforter- GelTemp returns body heat in a convection effect to maintain warmth.
- Heavy Duty Breathable Backing is water resistant, protecting against stains.
- Soft Multi-Stretch Border is a multi-stretch material that stays snug on the mattress.
- Extreme-Elas Super-Duty Elastic; This is our heaviest elastic retaining band- around the entire bottom of the protector keeps it in place- even on adjustable bases.